

Westchester K-12 Publishing Services becomes Westchester Education Services

Kevin J. Gray and David Bailis promoted, Tim Yetzina joins company.

DAYTON, Ohio ([PRWEB](#)) January 08, 2020 -- Westchester K-12 Publishing Services has become Westchester Education Services. This change better reflects the full array of industry-leading development services that the company delivers to ed-tech providers and educational publishers. Initially established to provide literacy, math, science, and social studies product support in the US market, Westchester Education Services now develops materials for the US and global education markets in core subjects as well as ELT, bilingual education, and career and trade curriculum for students and teachers in early learning through post-secondary classrooms.

Westchester Education Services, a division of US employee-owned editorial and pre-press services provider Westchester Publishing Services, has experienced strong growth since its inception nearly three years ago. This growth was propelled by educational publishers' and ed-tech providers' need for a reliable, US-based resource upon which they can rely for superior product development services.

Starting with large supplemental publishers like Teacher Created Materials and Benchmark Education, Westchester's client list has expanded to encompass international publishers like Gill Education and Legend Press, ed-tech firms like LearnZillion and 3P Learning, and CTE providers like CareerPath Mobile. Through partnerships developed with FableVision Studios and Learnosity, Westchester's clients have also benefited from a single access point for high-quality end-to-end product development options of their print and digital components.

Paul J. Crecca, Westchester Publishing Services President & CEO commented, "We are extremely pleased with all that Westchester K-12 Publishing Services accomplished over the last 2+ years. We launched this business with the commitment to be a hands-on consultative content development and production services partner to US educational publishers, and the market confirmed that was a welcomed and valued mission. But we also heard from many publishers in markets outside our initial product lines of Literacy, Math, Science and Social Studies, and from publishers outside the US – asking if we could assist with their content development and product plans."

Crecca added, "Kevin J. Gray, who has headed the division from its inception in May 2017, has established Westchester Education Services as a world-class team of product development resources who are responsive to the changing needs of educational publishers and ed-tech providers both in the United States and overseas. The expertise of this team has advanced Westchester's expansion beyond the core subject areas, allowing us to service a much broader spectrum of the US and international education market. In recognition of his significant accomplishments, and the role he will play in the future growth of this business, Kevin J. Gray has been promoted to President and Chief Content Officer of Westchester Education Services. His primary directives will include leveraging the strengths of the division in assessing, developing, and maintaining business opportunities and partnerships."

"It is a privilege to be associated with a company with a history as impressive as Westchester's and to have been provided the resources to staff and develop this division to allow it to reach its fullest potential," affirmed Gray. "I am excited about continuing our mission of being the pre-eminent product development provider for

ed-tech and educational publishers in the United States, United Kingdom, and beyond. We are known for our literacy, math, science, and social studies content, as well as our high-quality art, design, and production services. In 2019, Walter Henderson, Jr. joined our team to provide ELT, translation, and bilingual education services, and we will continue to grow our services in these areas. We have expanded our offerings to address the needs of a larger portion of the education market including the career and trade education sector, as well as broadening our early learning and assessment offerings.”

To support the growing client base, David Bailis, previously Westchester’s STEM Content Director since November 2017, has been appointed Senior Director of Operations, overseeing the day-to-day operations of the development team. In addition, Tim Yetzina has joined Westchester as Senior Supervising Editor, STEM, where he will draw upon his extensive experience with educational publishers including Pearson, National Geographic Learning, and McGraw-Hill to fully support the needs of our clients.

Westchester Education Services is an exhibitor at the BETT Show in London, January 22-24 and will meet with publishers, ed-tech companies, and educational organizations to detail how our services can help address needs with their educational content. The company will also be exhibiting at the ASU/GSV Summit, March 31-April 1 in San Diego.

Further information about the Westchester Education Services team and our service offerings can be found at westchestereducationservices.com and westchestereducationservices.co.uk. You can also follow Westchester Education Services on LinkedIn at: <https://www.linkedin.com/showcase/20558195/>

About Westchester Education Services:

A division of Westchester Publishing Services, our team offers educational publishers and ed-tech providers the complete spectrum of services for literacy, math, science, social studies, ELT, bilingual education, and CTE products, including content creation for student books, teacher guides and ancillaries; original illustrations, photo research, page design and layout; and post-development editorial and pre-press production, including e-Pub conversion.

Our management team includes veteran resources from all aspects of educational development, as well as high-quality design, image management, and page layout professionals. The management team relies on their deep network of resources to staff projects appropriately, ensuring the best fit for our clients’ project needs.

About Westchester Publishing Services:

Founded in 1969, Westchester Publishing Services is the only US employee-owned company concentrating in editorial, composition, design, and digital conversion services. Westchester Publishing Services has been a trusted partner to the US publishing industry for decades with clients including Macmillan, Harvard University Press, W.W. Norton, The MIT Press, Bloomsbury, and UCL Press. In 2014, Westchester Publishing Services became a 100% employee-owned company through an Employee Stock Ownership Plan (ESOP). In 2017, Westchester Publishing Services launched a new division, Westchester K-12 Publishing Services, based in Dayton, Ohio, to serve the needs of educational publishers. In 2018, Westchester Publishing Services launched Westchester Publishing Services UK, based in Stratford upon Avon, to provide added services for publishers in the UK, and Europe.

For information about our expanded offerings, please contact: Nicole Tomassi, Marketing and Conference Manager, Westchester Publishing Services, at: 203-658-7135 or Nicole.Tomassi@westchesterpubsvcs.com. Further information is also available at: www.westchesterpublishingservices.com.



Contact Information

Nicole Tomassi

Westchester Publishing Services

<http://www.westchesterpublishingservices.com>

+1 (203) 658-7135

Online Web 2.0 Version

You can read the online version of this press release [here](#).